Michelle Dai

michelledai.com | michelledai021231@gmail.com | linkedin.com/in/michelle-h-dai/

EXPERIENCE

Octus — User Experience Designer II
New York, NY / January 2025 - Present

Leading the design of **multiple projects**, including **global search**, **buy-side consensus estimates**, and **data visualization**, across Octus mobile and web, a data credit intelligence platform with **35,000+ daily active users**. Collaborating with **engineering** and **product management**, meeting with clients, writing BDDs, and navigating core feature decisions.

Datadog — Product Design Intern
New York, NY / June - August 2024

Designed the **V1 and northstar UX** for the Dashboards Saved Views editing experience. Redesigned the widget export modal to **improve usability** and accommodate the new Dashboards and Notebooks search API.

Amazon — User Experience Design Intern
New York, NY / May - August 2023

Standardized **10+ layout components** in custom landing pages on Amazon.com for Brand Innovation Lab campaigns. Created and documented a Figma library of layout components. **Improved designer efficiency** on Figma by **200%**.

Here.fm (YC S20) — Product Design Intern
New York, NY / June - August 2022

Led the design of **two major features**, Photobooth and Customizations, and refreshed old features for a Gen-z video communication platform with **over 1.3 million users**. **Increased user engagement** by **267% daily active users**.

ACTIVITES

Digital Tech & Innovation — Design Lead, Designer
Ithaca, NY / February 2022 - December 2024

Led a team of **15 designers** across **6 products** on an engineering project team consisting of **100+ developers, designers, PMs, and PMMs**. Delivering designs for **10,000+ daily active users**.

INFO 1998: Digital Product Design Course — Teaching Assitant
Ithaca, NY / February 2023 - May 2024

Taught a course with **50+ students** on industry-standard product thinking, interaction design, and visual design to increase exposure to product design. **Mentored 1:1** and **facilitated weekly critique sessions** to foster industry-standard design skills.

Engineering World Health — Software User Experience Design Lead
Ithaca, NY / September 2022 - August 2023

Led the **0 to 1 design** for the **MVP** for an offline Tuberculosis educational app to teach Uganda's rural communities in collaboration with Rose Academies. Created initial designs of a low cost surgical simulation platform and training modules for GlobalSurgBox.

EDUCATION

Cornell University — B.S. in Information Science | Concentration: UX Design | Minor in Business
Ithaca, NY / December 2024 • 3.8/4.0

Relevant Coursework: Digital Product Design, Design and Programming for the Web, Computing Using Python, Human-Computer Interaction Design, Computer Game Design, Data Science, Designing Technology for Social Impact, Computer Mediated Communication, App Design and Prototyping, Business Management, Finance, Financial Accounting, Choices and Consequences in Computing

ADDITIONAL

Tools

Claude Code, Codex, Figma, Jira, Datadog, Cursor, Sketch, Miro, Heap, Sigma, Adobe Creative Suite, Sketch, Invision, Python, Java, HTML, CSS, React, SQL, Javascript, PHP, R, View

Skills

User Research, Information Architecture, Wireframing, Visual Design, Interaction Design, Prototyping, A/B Testing, Storytelling, Design Systems, User Testing, Design Thinking, Product Thinking, User Experience Design

Other

Rice Designathon 2024 Winner (1st of 44 teams)
Dean's List Spring 2022 - Fall 2024
Women in Computing Cornell
Teaching Assistant for Introduction to DPD
Cornell User Experience Design Club (Mentor)
Language Expansion Program
Stay Wild Animal Shelter Volunteer